

BMMsoft Announces Product Interoperability with Netezza's Data Warehouse Appliances

Technology Alliance positions BMMsoft and Netezza to deliver the industry's highest performing Analytic Archive

San Francisco, Calif., September 1, 2009 – BMMsoft Corporation, a leading provider of software to manage access and analyze unstructured data, today announced it has certified its flagship product, EDMT® Server for use with Netezza's data warehouse appliances. The combination of the solutions deliver industry's first very high performance and large scale Analytic Archive enabling today's leading enterprises to manage, access and analyze all data within a single Netezza appliance. BMMSoft EDMT® Server's support of Netezza's data warehouse appliances, including Netezza's recently announced TwinFin™ appliance, extends the value of Netezza from its strength in data warehousing to its application as a real-time archive solution for accessing and analyzing unstructured data content such as emails, documents and multi-media files.

"The volume of unstructured data in organizations is growing up to 15X the rate of growth for transactional data," says Matt Rollender, director of strategic and technology alliances at Netezza. "This tremendous growth in unstructured enterprise content brings both a challenge and opportunity. The challenge is storing and managing volumes of data in a way that makes the content easily accessible when it is needed; the opportunity is in bridging the gap between unstructured and transactional data and unifying access in a way that is meaningful and actionable for corporate decision makers."

How EDMT® Server and Netezza's appliances work together to deliver enterprise value

BMMsoft EDMT® Server aggregates and transforms all types of unstructured data into a format that can be stored and managed by Netezza data warehouse appliances. Using parallel ingest processes and proprietary indexing methods, EDMT® Server automatically tags and creates metadata for the ingested content and stores this metadata

within the Netezza data warehouse appliance. Once stored, the metadata and its related content are linked with associated transactional data held in the Netezza appliance. The resulting unified data can then be accessed, managed, interrogated and analyzed using a common user interface and business intelligence tools.

“We are very excited about our partnership with Netezza and believe we have exactly the right complement of functionality to deliver unprecedented value for our mutual customers,” said Paul Krneta, President of BMMsoft. “Emails, documents, multi-media and web content contain as much business insight as can be discerned by analyzing transactional data. Unfortunately, because this content has historically been stored in static archival and document silos, the insights available from analyzing these emails and documents have gone untapped. Our technology partnership with Netezza creates a high performance and very cost efficient solution to accessing and analyzing enterprise emails and documents.”

About BMMsoft

Headquartered in San Francisco, CA, BMMsoft is a leading provider of Real-Time Analytic Archive software that automates the storing, integration, management and analysis of all enterprise data. Its flagship product, EDMT® Server, is in use by commercial and government organizations in the United States, Europe and Asia to store, access and analyze very high volumes of both unstructured and structured data from within a single relational database for Litigation eDiscovery, Customer Analysis, Fraud Detection, Security Threat Analysis, Compliance etc. EDMT® Server delivers up to 1000X the performance at 1/10th the cost of alternative solutions. For more information visit www.bmmsoft.com.

About Netezza

Netezza Corporation (NYSE: NZ) is the global leader in data warehouse and analytic appliances that dramatically simplify high-performance analytics across an extended enterprise. Netezza’s technology enables organizations to process enormous amounts of captured data at exceptional speed, providing a significant competitive and operational

advantage in today's data-intensive industries, including digital media, energy, financial services, government, health and life sciences, retail and telecommunications. Netezza is headquartered in Marlborough, Massachusetts and has offices in Northern Virginia, Canada, the United Kingdom, Germany, France, Japan, Korea, Australia and Singapore. For more information about Netezza, please visit www.netezza.com.

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