



OnlineNIC, Inc. is one of the largest ICANN-accredited registrars of Internet domain names. In 2008, it was sued by giants Verizon, Microsoft and Yahoo for allegedly registering and using thousands of domains that infringed those plaintiffs' trademarks. The electronic data to be reviewed in the case was massive – it included over 1 million domain names, millions of transactional records (such as registrant data and financial transitional data) and hundreds of thousands of emails. OnlineNIC needed an ediscovery product that could quickly ingest and cross-correlate the structured and unstructured data.

OnlineNIC's Defense. OnlineNIC's defense was simple and straight-forward – the infringing domains were registered by OnlineNIC's customers – who were individual registrants that were not affiliated with OnlineNIC in any way. Consequently, OnlineNIC maintained that it should not be held liable for any tortious committed by its customers.

The Challenge of Correlating Data. In order to execute its defense, OnlineNIC had to show that the customers who had registered the domains were real persons – not just aliases for OnlineNIC, as alleged by plaintiffs. The only way to do this was to correlate financial data and emails with the data associated with a particular infringing domain. For instance, an account named "lenawoo" - was alleged by plaintiffs to be a mere alias for OnlineNIC. To prove that "lenawoo" i.e. account #232218 was not just an alias for OnlineNIC, it was necessary to show that there were emails, faxes and payment transactions for account #232218 that were traceable to non-OnlineNIC.

Groups			
A - All Emails for Matter; All documents for Matter	0	0	1
B - Emails from/to Client; Filings	0	0	1
C - Emails between Internal Users; Correspondence	0	0	1
D - Emails from/to Opposing Counsel; Internal Documents	0	0	1
E - Emails from/to Non-Client External Parties; Contracts	0	0	1
F - Meeting Notes; Templates	0	0	0
G - Client Area	0	0	0

Id	From	To/CC	Subject

Id	Name	Type	Path	Size

Id	Cust.ID	L.Date	L.Amount	L.Type	Mode.Name	O.Period	User.Id	I.Time	Checker.Id	Check.Time	Note	Card.Num	C.Name	C.Surname	C.Email
	232218	5/5/09 12:00 AM	\$288.42	2	Domain Ren...	12	778	5/5/09 3:57 AM				38	domains		
	232218	5/3/09 12:00 AM	\$7.59	1	return .co...	0	99	5/3/09 7:46 PM	99	5/3/09 7:46 PM	659.com				
	232218	4/28/09 12:00 AM	\$7.59	2	.COM domai...	12	99	4/28/09 7:29 AM	99	4/28/09 7:29 AM	659.com				
	232218	4/16/09 12:00 AM	\$7.59	1	GTLD domai...		778	4/16/09 4:13 PM			gdmv.com				

how the LexFusion GUI presents all types of data – including Email, Documents, and different types of transactional data. Figure 1, which was produced in litigation, shows over 4,000 payment transactions to a third party - supporting the proposition that 232218 was not an alias for OnlineNIC.

LEXFUSION Welcome, Perry E-Discovery

Manage Projects and Users | Search | Statistics | Rules + Notifications | Back to homepage | Sign out | Profile | Help

Quick Search:

Choose Project / Choose Project Number
My First Project (Perry E-Discovery) (000-004)

Click here to go to the plugin page

Groups

Group	✓	📄	🔍
A - All Emails for Matter	0	0	1
B - Emails from/to Client	0	0	1
C - Emails between Internal Users	0	0	1
D - Emails from/to Opposing Counsel	0	0	1
E - Emails from/to Non-Client External Parties	0	0	1
F - Meeting Notes	0	0	0
G - Client Area	0	0	0

Search: My First Project (Perry E-Discovery) A - All Emails for Matter [What is this?](#)

Id:
 From:
 To/CC:
 Subject:
 Date: to

Search Comments/Tags Only
 Expand to Aliases

Email content:
 any word all words
 partial word whole word

BMMsoft Email internal users customers competition
 Corporate Email internal users customers competition

Search results for: A - All Emails for Matter 0 row(s); 0 email(s); 0 attachment(s) (total 0.0 B)

Select All | Select None | Read | Export data | Attach Emails | Cohiba | Displaying 0 to 0. | First | Prev | Next | Last

Nothing found to display.
 Select All | Select None | Read | Export data | Attach Emails | Displaying 0 to 0. | First | Prev | Next | Last

Hide All My Emails Search All My Emails [What is this?](#)

Id:
 From: sales@xc2.com
 To/CC:
 Subject:

Date: to
 Search Comments/Tags Only
 Expand to Aliases

Email content:
 any word all words
 partial word whole word

Search results for: All Emails 85 row(s); 85 email(s); 6 attachment(s) (total 720.7 KB)

Select All	Select None	Read	Export data	Attach Emails	Relevant	Tag + Hold + Associate	Displaying 1 to 85.	First	Prev	Next	Last
Id	From	To	Subject	#	Name	Type	Size	Date			
<input type="checkbox"/>	729280	sales@xc2.com	carry@onlinenic.com	RE: domain authcode update and unlo...	0			4/13/09			
<input type="checkbox"/>	729975	sales@xc2.com	carrie@onlinenic.com	RE: domain list	0			11/17/08			
<input type="checkbox"/>	729972	sales@xc2.com	carrie@onlinenic.com	RE: domain list	0			11/11/08			
<input type="checkbox"/>	729973	sales@xc2.com	carrie@onlinenic.com	RE: domain lists	0			10/30/08			
<input type="checkbox"/>	729969	sales@xc2.com	carrie@onlinenic.com	RE: domain lists	0			10/29/08			
<input type="checkbox"/>	729884	sales@xc2.com	carrie@onlinenic.com	re: TT	1	onlinenic_tt_29Oct...	htm 0.2 MB	10/28/08			
<input type="checkbox"/>	729970	sales@xc2.com	carrie@onlinenic.com	RE: domain list	0			10/23/08			

email for account 232218) – for which there were over 80 communications back from that email address and OnlineNIC – again, supporting the conclusion that 232218 was not an alias of OnlineNIC. LexFusion also enables users to TAG records during review with customizable tags.

Resolution. OnlineNIC was noted in default on the original Verizon complaint. However, with the help of LexFusion, the Verizon and Yahoo cases settled amicably, and Microsoft dismissed its case.